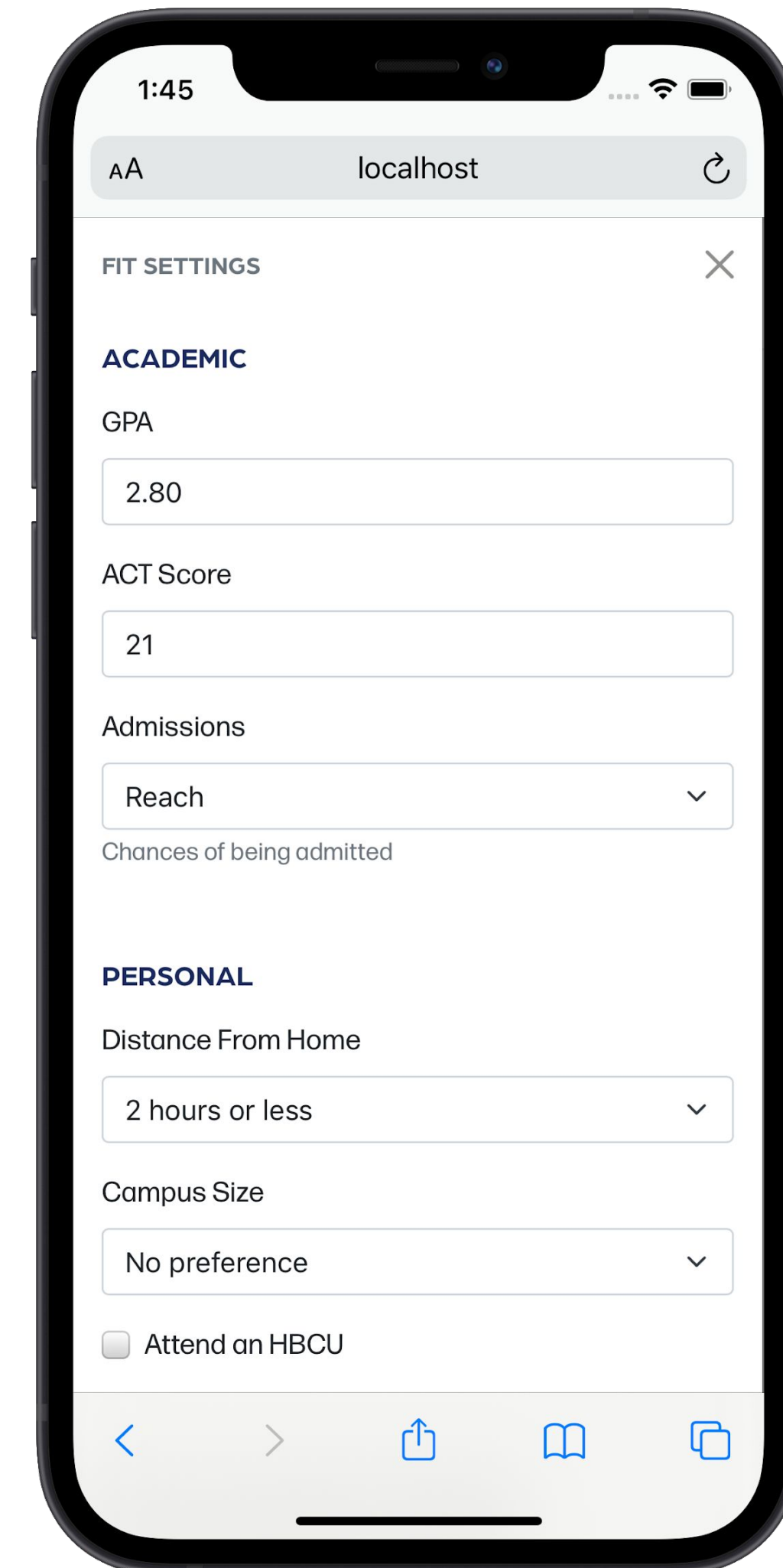
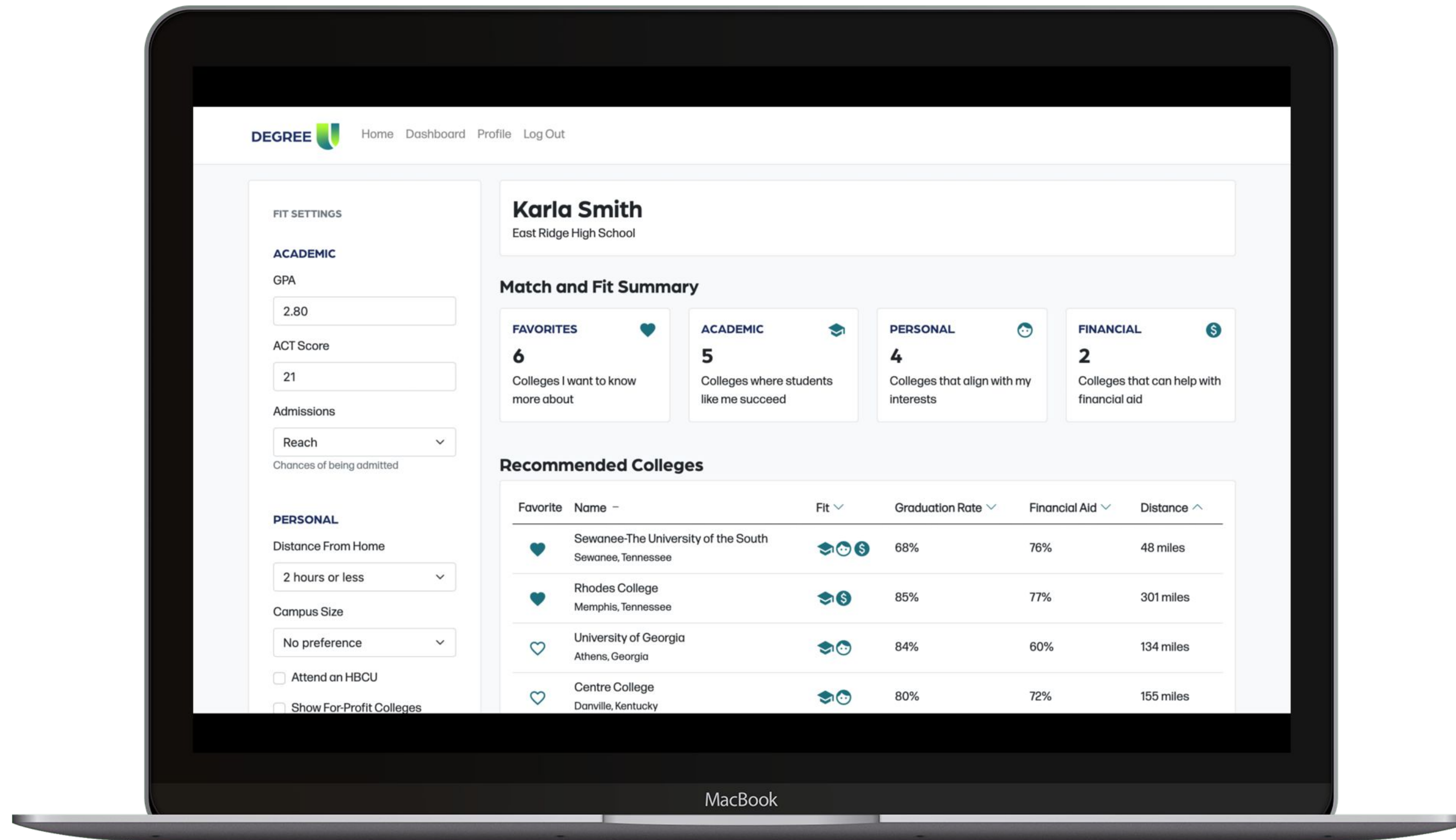


# Lessons learned building a college match & fit app

Public Education Foundation of Chattanooga / Keith White & David Morton / May 10, 2023



# What we had

- Lodestar
- Historical data
- Technical expertise

# What was missing

- Marketing
- Engagement
- Strategic partnerships

**How do you build sustainable  
data projects with small teams?**

# Let's work together

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