



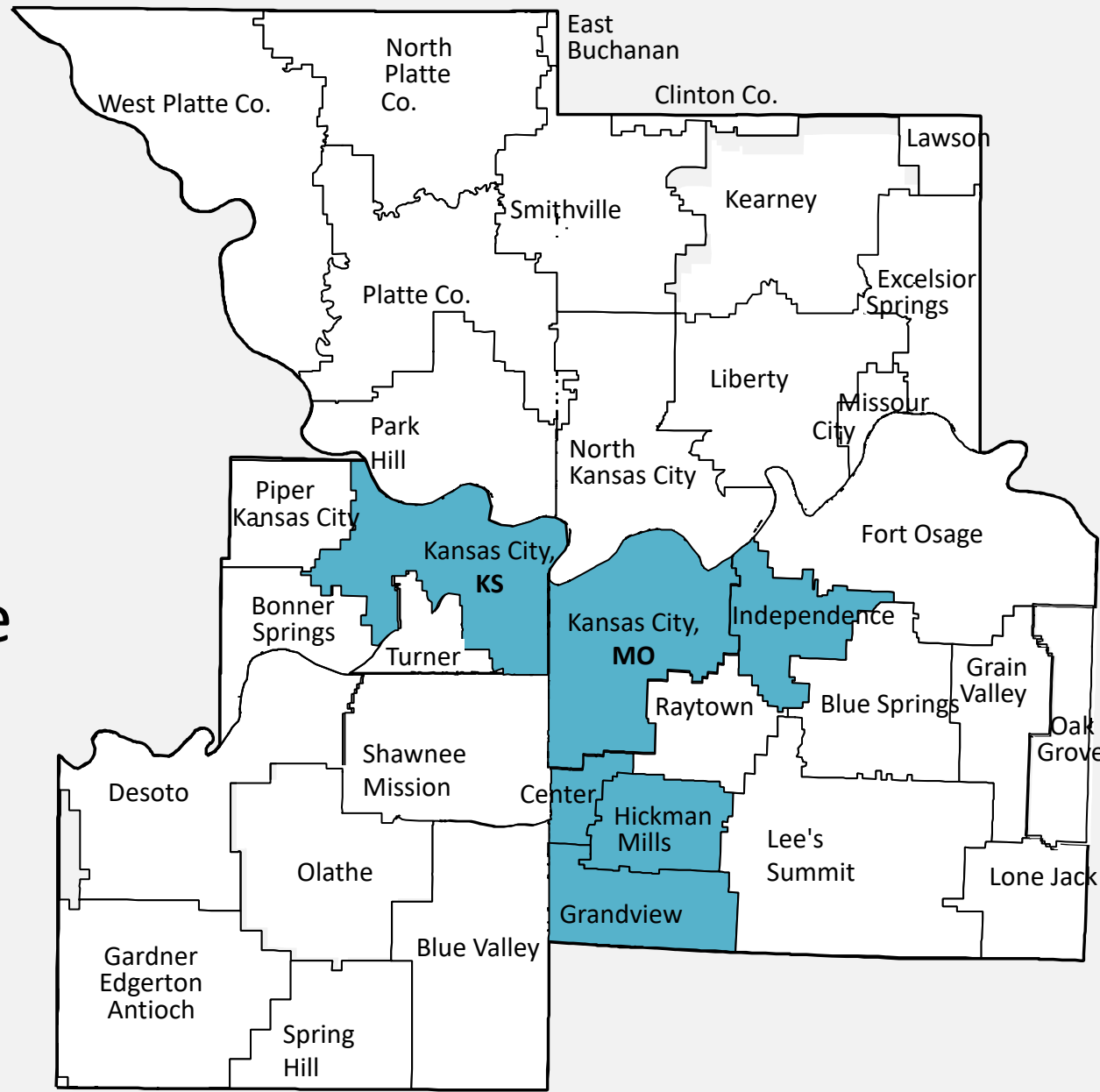
*Preparing Students Across the  
Heart of Kansas City for  
College and Career Success*



# A Regional Approach to Improving Urban Education

PREP-KC partners: **6** districts and **4** charters enrolling **66,741** students. **80%** students of color, and **82%** low income.

- **3,800** annual HS graduates
- **19** high schools and **15** middle schools
- **19 of the 20** zip codes with the lowest median household incomes





# Market Value Assets

**Industry-  
Recognized  
Credential**

**9 or more  
College Credits**

**Internship or  
Client Project**

**Entrepreneurial  
Experiences**





# PREP-KC's Next 5 Years

Between 2019 and 2025,  
PREP-KC will help over

**10,000**

young adults graduating  
from urban high schools  
earn

**Market Value Assets**



# The Journey to an MVA



This is Ella—she's a HS senior and today is a big day!

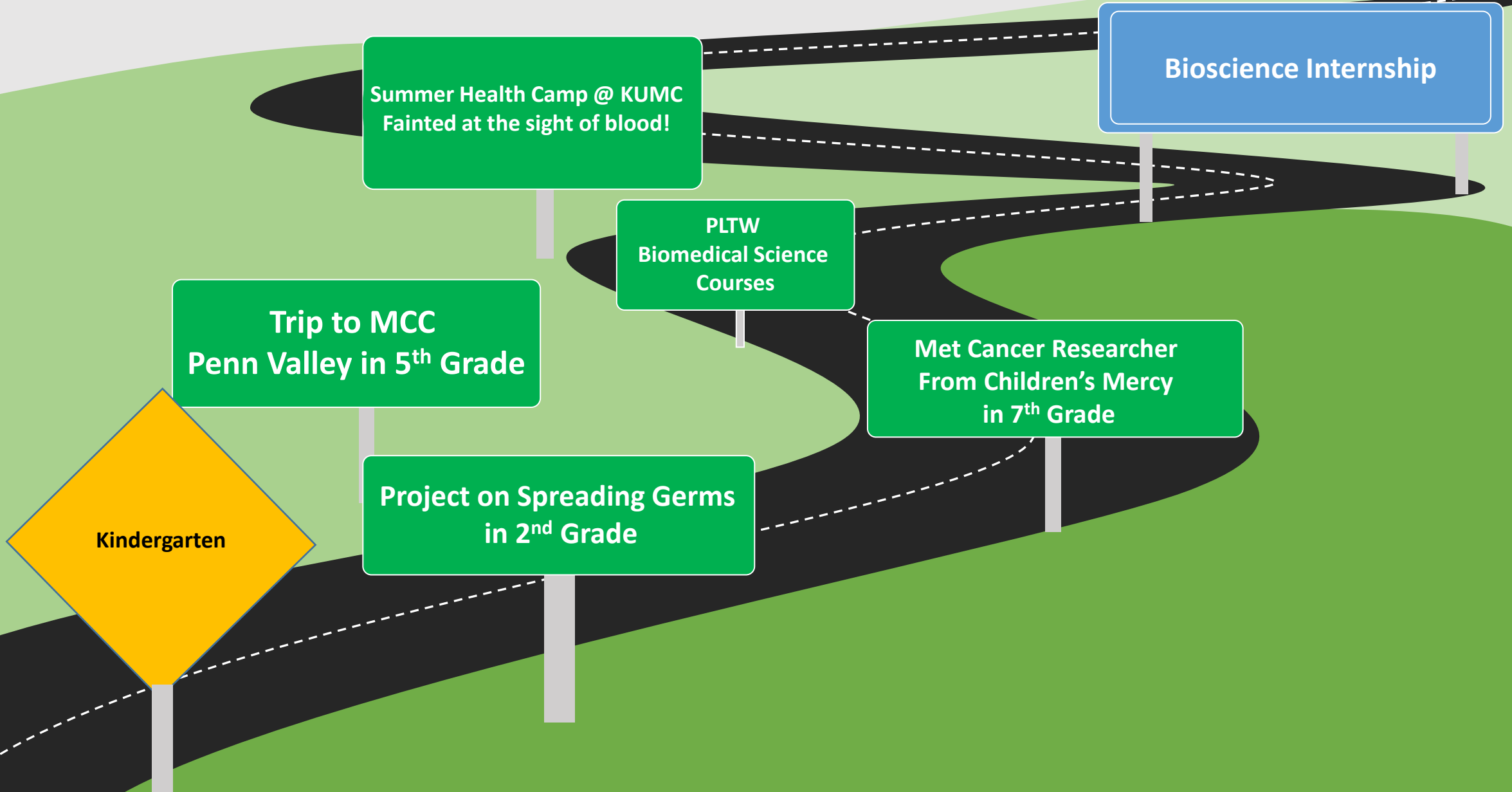


Today is the first day of her biotechnology internship!



How exactly did Ella get here?

# Ella's Journey



Kindergarten

Project on Spreading Germs  
in 2<sup>nd</sup> Grade

Trip to MCC  
Penn Valley in 5<sup>th</sup> Grade

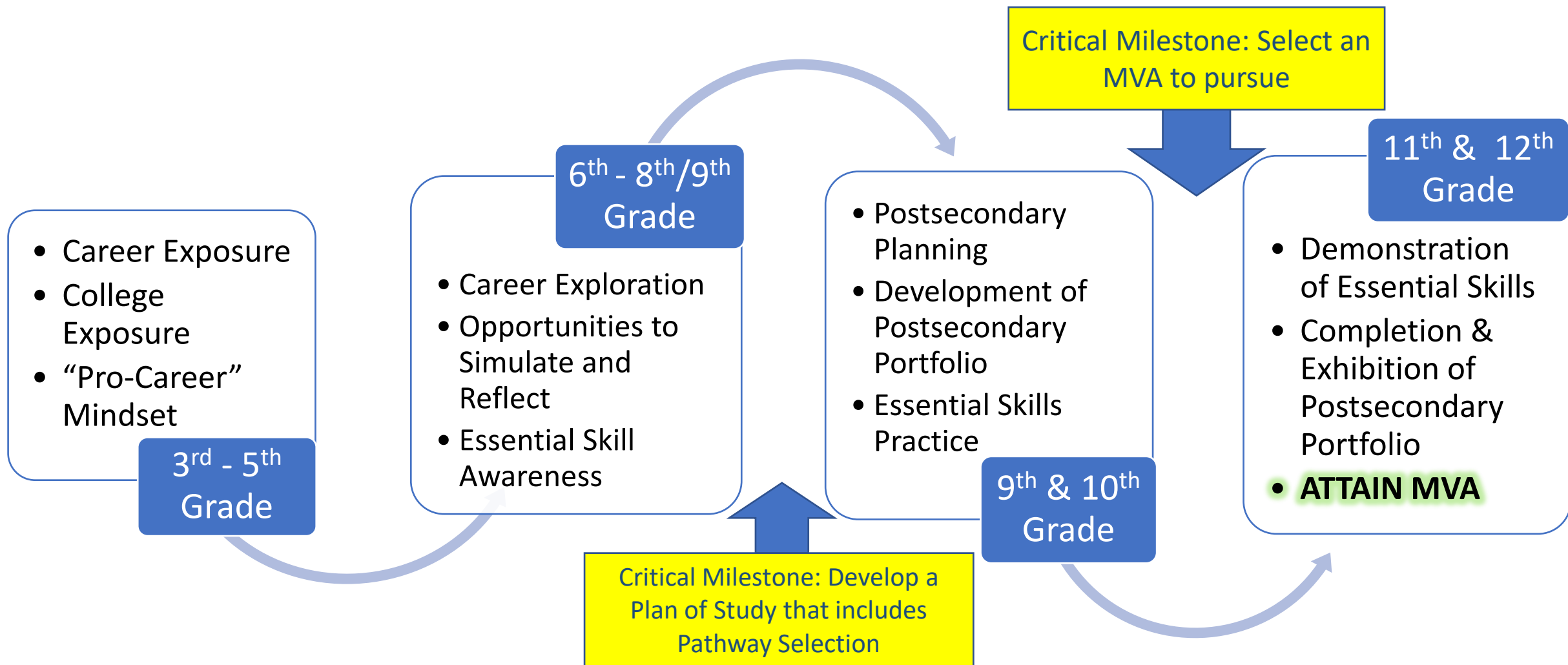
Summer Health Camp @ KUMC  
Fainted at the sight of blood!

PLTW  
Biomedical Science  
Courses

Met Cancer Researcher  
From Children's Mercy  
in 7<sup>th</sup> Grade

Bioscience Internship

# A K-12 Continuum for Postsecondary Success



**K-12  
Academic and Essential Skills Foundation**



# What We've Learned through School Partnerships

- Translating the EWI mindset: **The right opportunity for the right student at the right time**
- Common milestones creates equity of access
- District and school leadership must provide accountability and support
- Intermediaries do the legwork and remove barriers
- Data matters (Student participation, **student interest**, volunteer participation, authentic feedback)





# PREP-KC Volunteers 2021-2022

**378 volunteers provided  
2,265 virtual Connector  
sessions**

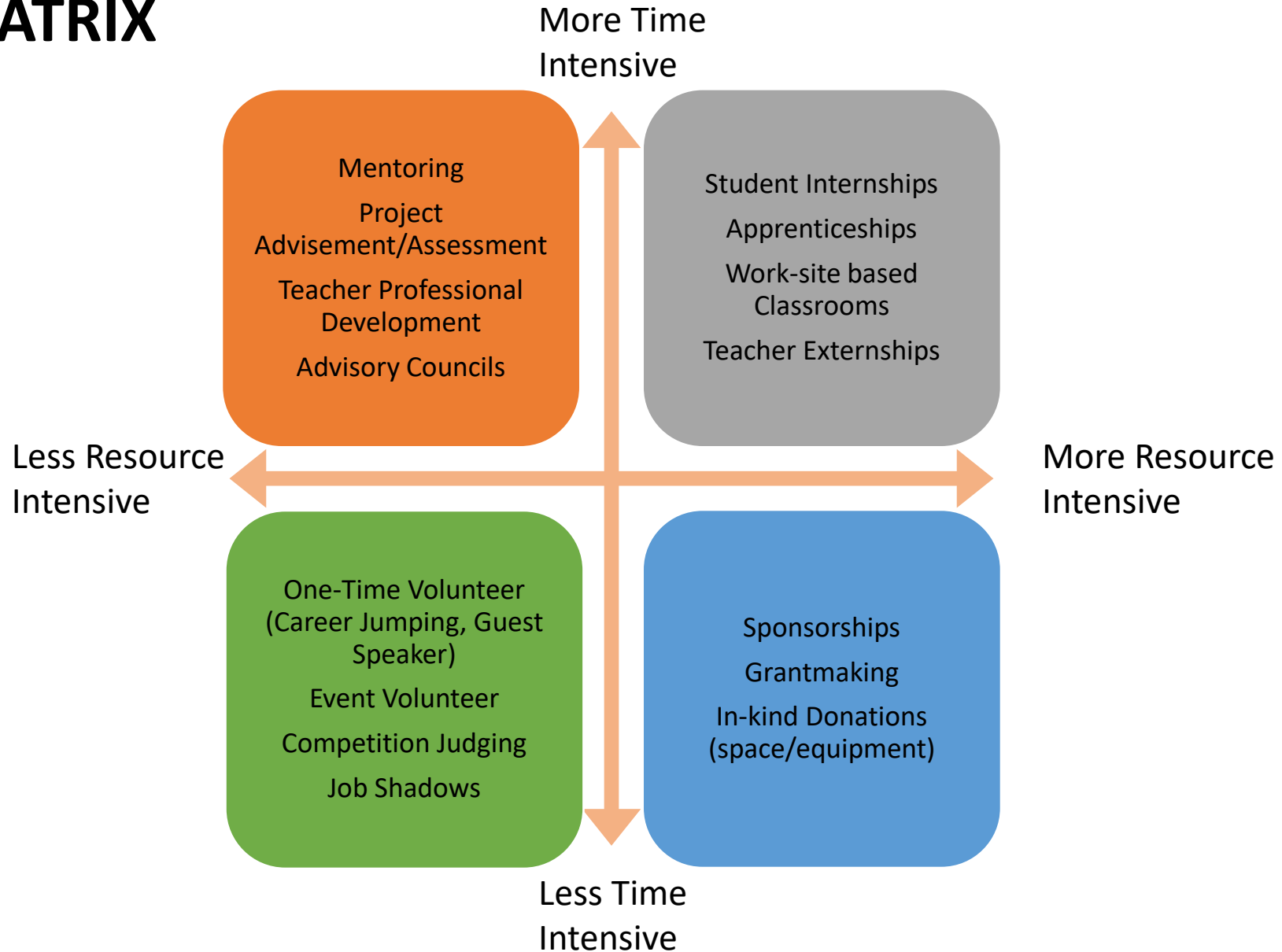
**+**

**362 volunteers provided 85  
in-person student  
experiences**

**740 industry volunteers  
participated in 2,350  
student experiences**



# INDUSTRY ENGAGEMENT MATRIX





# What We've Learned through Community Partnerships

- Align the outcomes, make the continuum transparent
- C-Suite Champions, Middle Management Connections, and peer recruitment and ambassadorship is a great combination of strategies
- Volunteer recruitment is more successful when its personalized, specific, immediately actionable, and expedited
- Passive outreach is usually insufficient to meet our volunteer demands
- Volunteers want to hear back from the students and teachers, organizations want the data

[STEM Playbook](#)

[Connector Platform](#)

[Kauffman Real World Learning Site](#)

