

ADVANCING HISTORICALLY UNDER-SERVED STUDENTS DURING COVID-19 AND BEYOND

Pathways to Adult Success COVID-19 & Social Justice Solution Forum

Everyone Graduates Center

Johns Hopkins University School of Education

October 20, 2020

WELCOME AND TODAY'S AGENDA

- Advancing Historically Underserved Students During COVID-19 and Beyond
- Insights from the PAS Framework
- Solution Sharing:
 - Jeremy Greenfield and Kim Cambridge, New Visions
 - Tracy Templin, National Louis University
 - Ryan Reyna, Education Strategy Group
- Idea and Resource Sharing



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ORGANIZING OUR DISCUSSION



- We have a large and diverse group of people and organizations participating in today's call
 - K-12, Higher Ed, Non-Profits, State Depts. of Ed.
- So we can hear from as many as possible, we have muted everyone upon entry. Please share ideas and ask questions via the chat function.
 - One of the moderators will read each question or comment out loud, and then ask for responses via the chat function
 - The moderator may ask the participant to respond verbally for elaboration or clarification
 - If you are sharing a resource that can be reached via a web link, please share the link in the chat box
 - After the call, we will send out a follow-up email listing resources shared during the session and add to the COVID-19 resource webpage on the PAS website

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WHAT DO WE KNOW ABOUT ADVANCING HISTORICALLY UNDERSERVED STUDENTS?

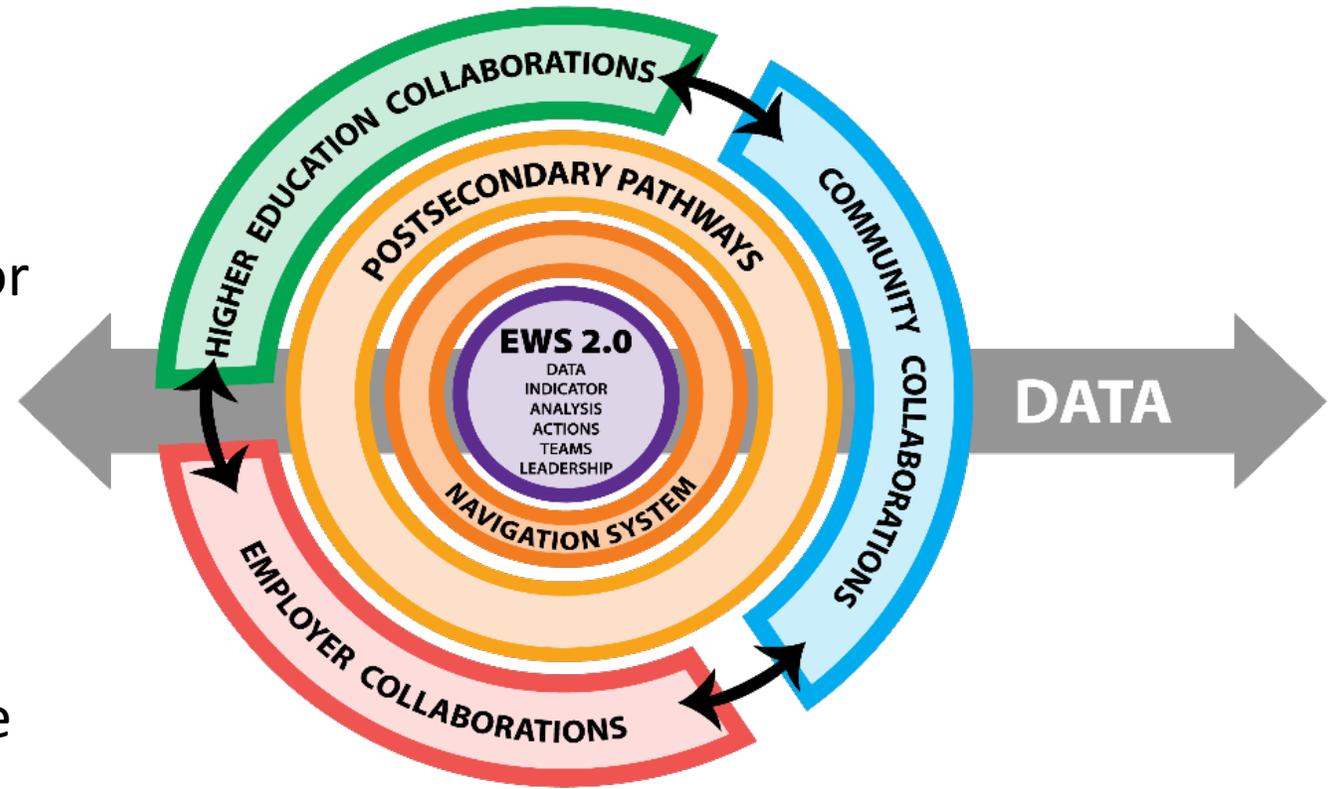
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INSIGHTS FROM THE PAS FRAMEWORK

- Using an indicator and response system to keep all students on track to post-secondary success: EWS 2.0
- Navigation and guidance supports for all, from upper elementary on through postsecondary persistence
- Cross-sector collaborations and networks
- Supporting student success with improved data systems and their use in schools, districts and states



WHAT ARE SOME EMERGING SOLUTIONS?

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JEREMY GREENFIELD
KIM CAMBRIDGE
NEW VISIONS

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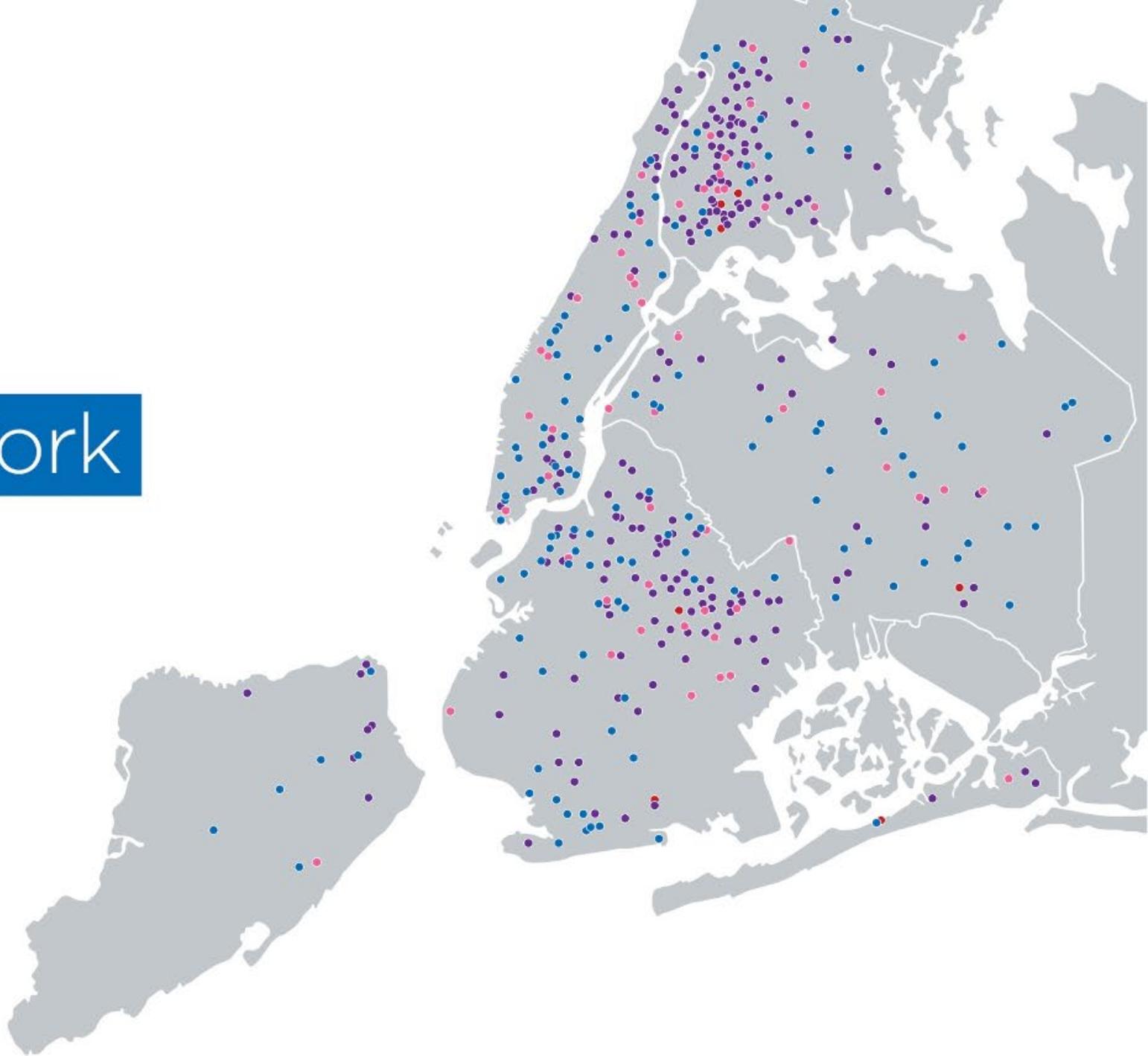
The COVID Pivot

Rapid systems changes to support postsecondary transition and career readiness

Kimberley Cambridge, Deputy Director, Community and Family Engagement
Jeremy Greenfield, Deputy Director, College Access and Success

We help **709**
schools plan for
the success of
425,000 New York
City students.

-
- **10** New Visions Charter Schools
 - **71** New Visions Affinity Schools
 - **293** DOE Community Schools
 - **335** DOE Expansion Schools
-



Our Vision

By 2023, every New Visions school in our core network will support students and their caregivers so that students graduate high school with a postsecondary plan that includes best fit education, training, or employment and the skills and experience to succeed in that plan.

New York City Public Schools to Close to Slow Spread of Coronavirus

Following days of pressure, Mayor Bill de Blasio announced plans to close the nation's largest public school system.



The city's 1,800 schools serve 1.1 million students. Sarah Blesener for The New York Times



The coronavirus led to school closure, cuts in youth employment, & dire college enrollment projections



Program Overview

- Near-peer mentoring program, supporting college & career transition
- Addresses the summer melt phenomenon & buttresses school-based advising
- Supporting 2057 students across 22 schools

Program Shifts

- Move to virtual
- Tracked milestones, rather than meetings
- Modified & increased training
- Developed dashboard to manage process & key data points
- Identified key data points: FAFSA, TAP (state aid), commitments, course registrations
- Extended program to late Sept.



2020 Bridge to College Coaches, masked up and ready to go!

Program Overview

- Four week Summer Career Exploration Pilot (July 13th - August 7th)
- We partnered with three trusted Community Based Organizations, [St. Nicks Alliance](#), [Local Civics](#), and [PENCIL](#), to provide virtual student-facing programming for rising juniors and seniors.
- Students participated in Career Development and Occupational Studies (CDOS) aligned workshops including communication skills, social media for personal brand and networking, and project management.
- All workshops included an interactive component in which students and professional volunteers and/or mentors worked together to practice, refine or further explore new skills.

Summer Career Exploration Program SYEP Response

In partnership with CBOs, we launched the Summer Career Exploration Pilot in **9 schools** to support our charter network students to earn CDOS hours; WBL skills and stipends up to \$800.

181 students served
\$121,800 in stipends paid
40-56 hrs -CDOS hours
earned



Milestones achieved:

- Resumes: 147
- Career Plans: 148
- LinkedIn Profiles: 83
- Mock Interviews: 65

What we learned

- Starting early matters
- Remote coaching alleviated supervisory burden at school level
- Bridge to College Coaches needed SEL support
- Central dashboard to manage is critical
- Importance of clarity and intentionality when recruiting students to ensure equitable access
- Virtual internships enable expansion in the number of opportunities leveraged and partners engaged

Remaining opportunities

- Expansion of virtual career exploration experiences for scholars
- Supporting schools to develop system for tracking student career learning experiences
- Deepening linkages between hs support, summer support, and college onboarding
- Integrating hs data system and summer transition data system
- Elevating the importance of tracking postsecondary plans

TRACY TEMPLIN

NATIONAL LOUIS UNIVERSITY

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PAS Solutions Forum:

Addressing the needs of students in response to COVID-19

Tracy Templin

Executive Director, Strategy and Operations

Undergraduate College

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National Louis University (NLU) Context

- Private nonprofit university since 1886, based in downtown Chicago, 5 campuses
- Focused on community impact and preparing diverse students for professional success
- 60+ undergrad, master, & doctoral programs
- 5 Colleges, over 9k students, 65k living alumni
- NLU's Undergraduate College:
 - Mission of driving equity in higher education
 - ~3k students, 74% Black & Latinx, 77% Pell & Undocumented, 72% First Gen College-Goers
 - Commuter school, and highly technology-enabled pre-COVID: All classes blended or fully online



NLU's Key Challenges to Address during COVID



1) Ensuring a successful initial transition to remote learning

- Finishing Winter quarter strong
- Bringing students back for Spring
- Onboarding new freshmen remotely in fall



2) Supporting students to stay engaged and finish strong

- Meeting academic needs
- Meeting personal needs
- Maintaining/expanding co-curriculars



3) Supporting faculty to teach remotely

- Building skills and confidence
- Maintaining community of care



NLU supporting students to stay engaged

Collaboration

- **Student Success Collaboration (SSC) Meetings:** Faculty and Success Coaches (advisors) meeting bi-weekly to discuss students and assign early interventions
- **Daily tracking of attendance/engagement & grades** for real-time line of sight into student status

Enhanced Student Support Services

- **Student support services continued virtually:** Success Coaches, Academic Support, Financial Aid, Career Services; new mRelief partnership to access SNAP benefits
- **Launched Virtual Zoom Concierge** as one-stop help desk to reach student services

Student Financial and Tech Needs

- **Launched COVID-19 Emergency Assistance Fund** for living expenses – through CARES and donations– and expanded Completion Scholarships for tuition relief
- **Addressing technology needs** through laptop funding, mobile hotspot lending program, quiet study spaces with computer access on campus.

Student Engagement & Wellness

- **Student co-curricular activities** continued virtually: Student Advisory Council, Eagle Brotherhood, Book Club, Wellness Corner, Virtual Dance Breaks, and more
- **Additional wellness initiatives:** Wellness Corner, Counseling, Continue Thriving, Wellness Tuesdays

NLU End of Year Results Highlights

Success Highlights

- ✓ **Student attendance rate** in Spring 2020 was 3% points higher than in Spring 2019
- ✓ **% of students with On-Track GPA and Credit Attainment** also higher in Spring 2020 than in Spring 2019
- ✓ **\$849K in emergency funds awarded to 1,581 NLU students**; 68% CARES funded
- ✓ **87% of undergrad students satisfied** with transition to remote learning in Spring

Key Learnings & Challenges

- **Persistent communications do help**
- **Some students engage more remotely**; but, freshmen struggled most
- **Top Student Challenges:**
 - Quiet study space/home distractions
 - Internet access
 - Increased family/job responsibilities
 - Staying motivated and connected
 - Mental health
- Faculty/staff “**compassion fatigue**”

“If I have any questions about homework, I contact my professors, and they seem very understanding about this pandemic.”

“My parents are out of a job temporarily, and I'm back to working 40 hour weeks, making it difficult to manage my time.”

RYAN REYNA

EDUCATION STRATEGY GROUP

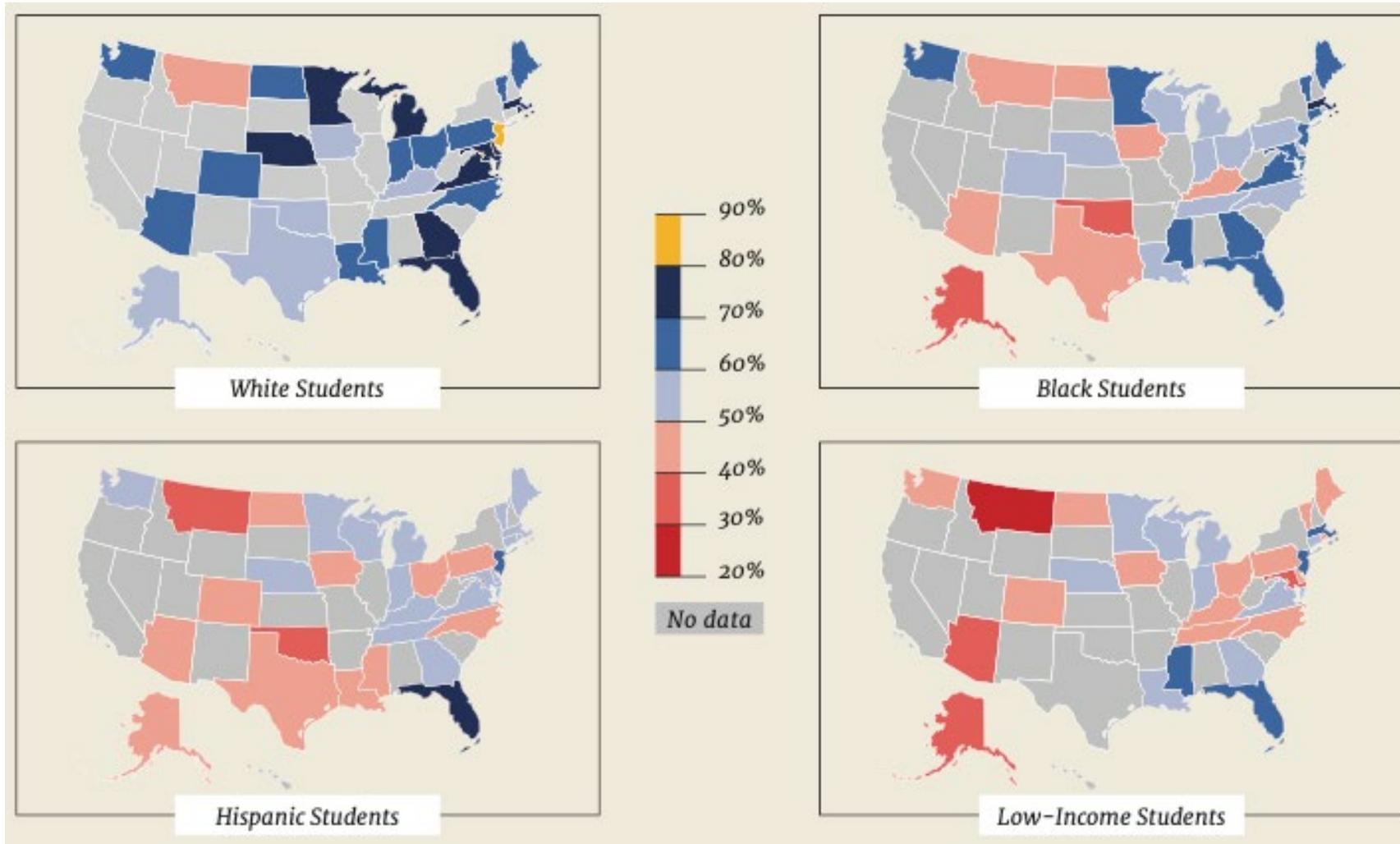


Education
Strategy
Group

From Tails to Heads

Building Momentum for Postsecondary Success

Gaps in Direct Postsecondary Enrollment



A Coin Flip Can Change a Kid's Life

ESG reviewed disaggregated, school-level data on postsecondary enrollment after high school graduation in 27 states. We analyzed **how many high schools in each state send fewer than 50 percent of their graduates by race/ethnicity and income** on to postsecondary education within 12 months.

*In the **27 states** we analyzed, there are:*

1,300+ Coin Flip High Schools for **Black** students

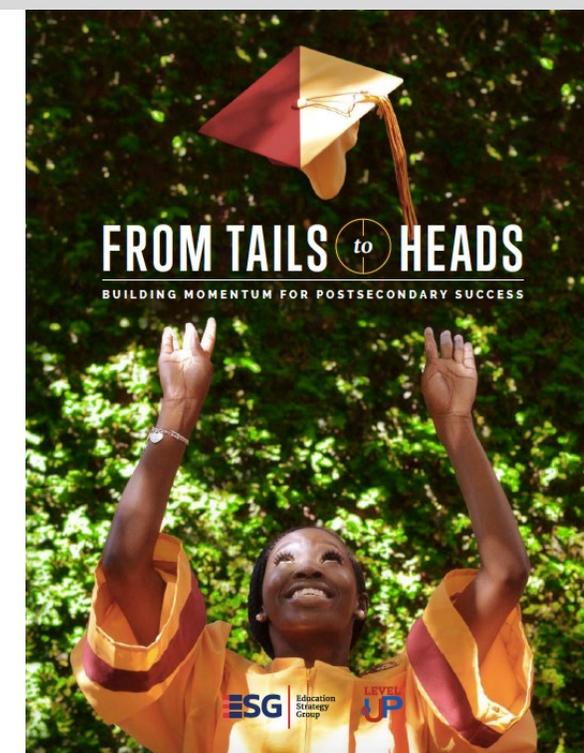
1,700+ Coin Flip High Schools for **Hispanic** students

3,600+ Coin Flip High Schools for **Low-Income** students

*If extrapolated **nationally**, we estimate:*

7,000+, or nearly 1/3 of all high schools, give students of color or those from low-income families less than a coin flip chance of enrolling in postsecondary after high school graduation.

<http://edstrategy.org/resource/from-tails-to-heads/>

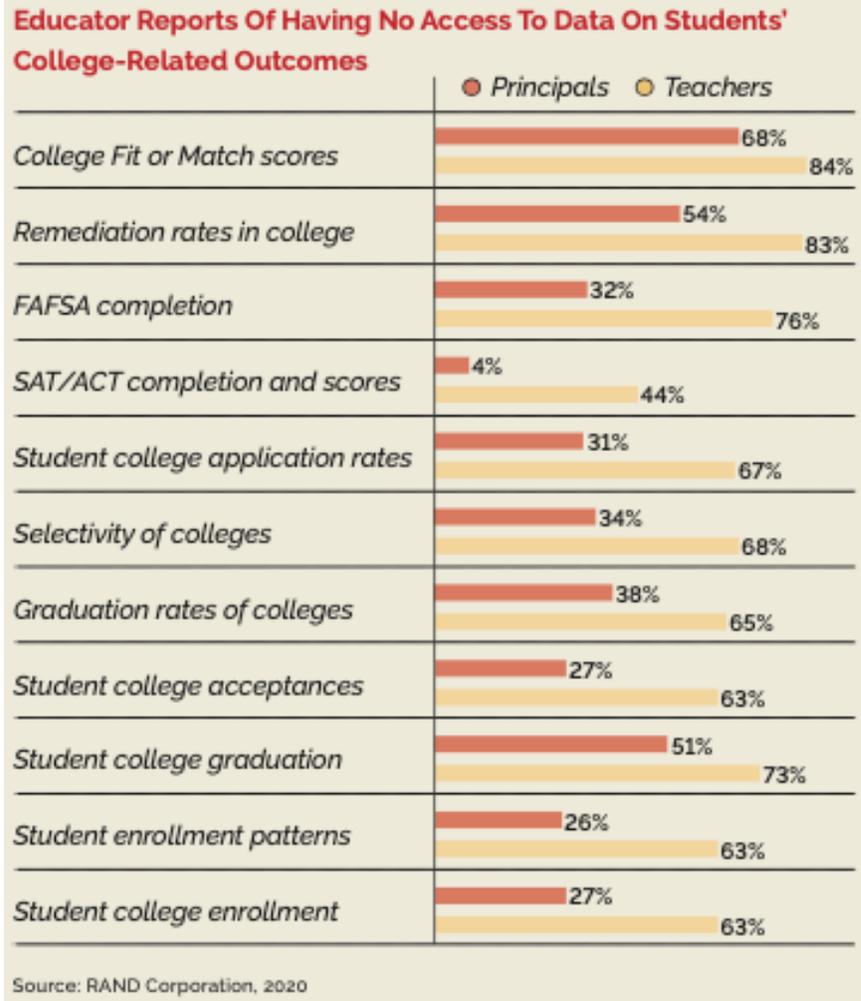


Postsecondary Transition Momentum Metrics

Collectively, the Momentum Metrics represent the most predictive indicators of **postsecondary preparation, retention, and success.**

PREPARING	 9th-Grade GPA	 Potential for Advanced Coursework	 High-Quality Pathway Participation
APPLYING	 College Application	 FAFSA Completion	 College Match
ENROLLING	 Seamless Enrollment	 Gateway Course Completion	

Prioritizing New Measures of Success



Challenge:

Very few states and districts are using these metrics to close equity gaps and drive overall improvements in postsecondary access and success

Opportunity:

The evidence is clear that improving these metrics leads to increases in postsecondary transitions and attainment. And the data to calculate the metrics currently exist.

Thank You

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<http://levelupcoalition.org/>



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ADVANCING HISTORICALLY UNDERSERVED STUDENTS DURING COVID-19 AND BEYOND:

OPEN FORUM – IDEA AND RESOURCE SHARING

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RESOURCES

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RESOURCES

- [Voices from the Field: Engaging Employers to Connect Young Adults to Good Fit Employment](#)
 - The Aspen Institute
- [Organizing for Access: Building High School Capacity to Support Students' Post-secondary Pathways](#)
 - CARA NYC Study
- [Establishing a State-Level Postsecondary Advising Network](#)
 - Education Commission
- [Rethinking How to Support Males of Color for Postsecondary Success](#)
 - By Imah Effiong, UnlockedED

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UPCOMING PARTNER EVENTS

- [Adapting Early Warning Systems to ensure ALL seniors graduate ready for ANY post-secondary option](#)
 - **Oct. 22, 2020 at 11:30am ET**
 - Hosted by Talent Development Secondary
- [Conversation on Young People's Experiences in the World of Work](#)
 - **Oct. 27, 2020 at 1:00pm ET**
 - Hosted by the Center for Promise
- [PAS Solutions Forum: Promoting Equity During COVID-19](#)
 - **Nov. 17, 2020 at 2:00pm ET**

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IN CONCLUSION

- Send your follow-up ideas and thoughts to rbalfanz@jhu.edu
- We will send out:
 - a recording of the session
 - a copy of the slides
 - a list of references and materials shared today
- If you would like an attendee list, please email info@pathwaystoadultsuccess.org
- Be well, thank you, and onwards

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