

Uplift Transition Support Model



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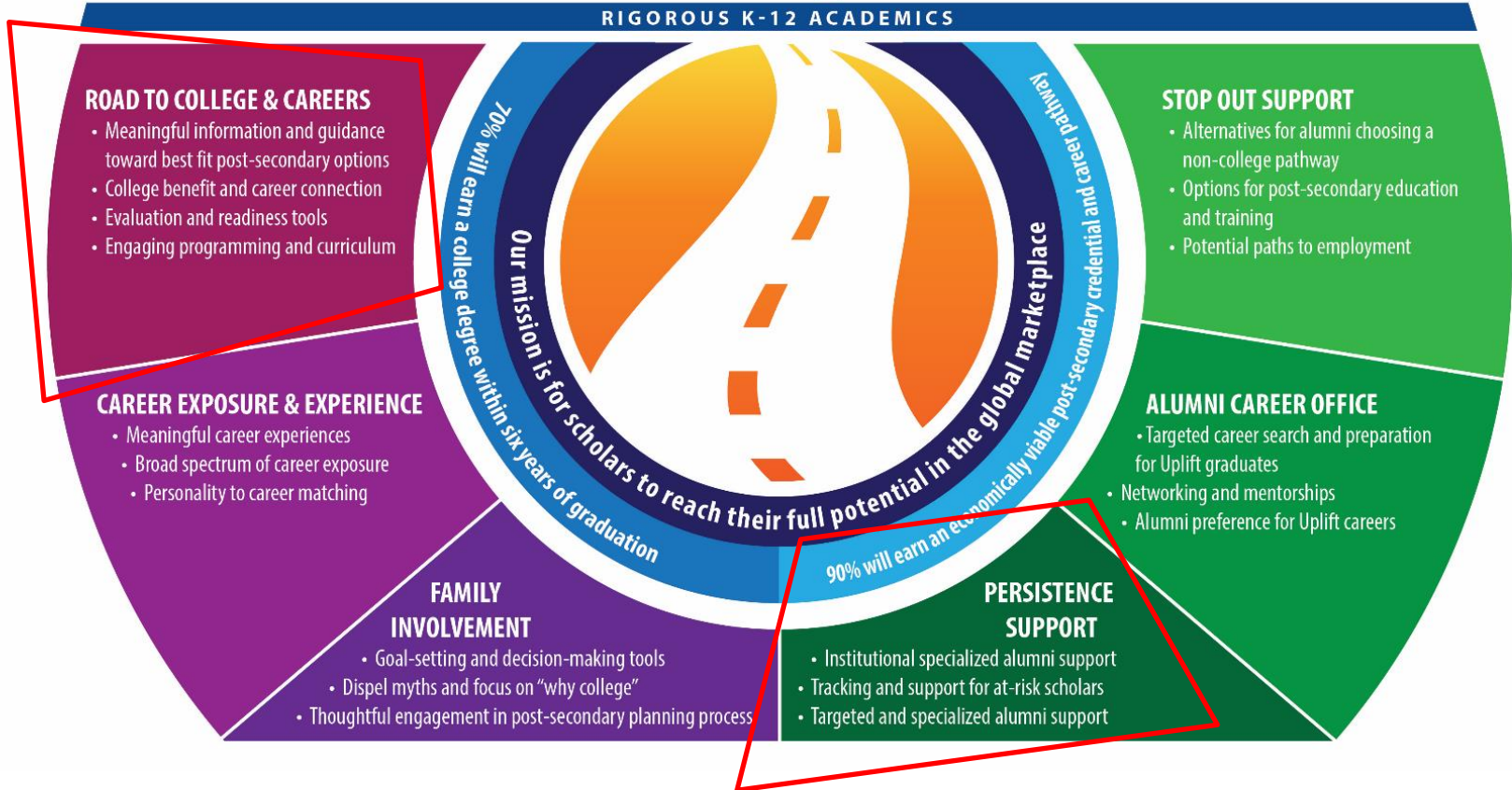
Uplift's Mission

- Uplift's mission is to create and sustain public schools of excellence that empower students to reach their highest potential in college and the global marketplace and that inspire in students a life-long love of learning, achievement, and service in order to positively change their world.



Road To College & Career

RIGOROUS K-12 ACADEMICS



Uplift Transition Support Rationale

- Approximately 50% of our 4000 alumni are on track, or have already, graduated from college
- For the 50% that did not graduate, the typical job for them is aligned to fast food jobs with low growth opportunity
- Our goal is for 70% of our alumni to graduate from college within 6 years, and for 90% of them to leave us with a choice-filled postsecondary option
- Creating a system of supports for those that would allow us to support our scholars and make certain that we help them reach their “highest potential”
- Targeted programs would be specific with very strong current outcomes and would give our alumni very different potential life outcomes
- Alumni would receive support from an Alumni Success Counselor to make sure that they achieve their determined goals



Prior to Graduation

- Uplift has nearly doubled the number of College Counselors in 2018, to match the increase in high school seniors due to our network growth
- This increase was primarily focused around trying to improve the quality of college “match and fit” for our students as they applied to various schools
- Creation of two new ways of increasing the capacity of our college counselors:
 - Creation of segmented training for various levels of experience
 - Creation of a “College Bot” that helps our counselors in finding colleges that align best to scholar needs and wants (image on next page)
- Increased use of Estimated College Completion (ECC) as a metric to help us better understand likelihood of graduation for each specific population at each potential college/university



Prior to Graduation

- College Counselors use “Bot” to create strong, balanced lists

Scholar Name + ID:

Location Type: (All) | Institution Size: (All) | HBCU Indicator: (All) | HSI Indicator: (All) | Faith-Based Indicator: (All) | Partner Indicator: (All)

Minimum Chance of Acceptance: 0% | Minimum Expected Salary: \$20,000 | Max Cost to Attend: \$80,000

Colleges by Value Rank

College Name	Chance of Acceptance	Admissions Difficulty Level	HBCU Indicator	HSI Indicator	Faith-Based Indicator	Partner Indicator	Average Annual Cost of Attendance	Median Early Salary	Graduation Rate
University of California-Berkeley	10%	7	No	No	No	No	\$33,020	\$48,700	87%
University of California-Los Angel..	15%	7	No	No	No	No	\$32,074	\$44,500	87%
Columbia University in the City of ..	25%	8	No	No	No	No	\$64,144	\$66,500	94%
Babson College	80%	6	No	No	No	Yes	\$60,494	\$70,400	90%
Yale University	30%	8	No	No	No	No	\$61,620	\$56,600	98%
Harvey Mudd College	45%	8	No	No	No	No	\$63,860	\$72,500	94%

College Map

Prior to Graduation

- Network and Campus teams review lists to determine strength and quality for each scholar

Bass, Dana Christine

Max Act	Gpa Weighted	Scholar Safety	Scholar Ideal Match	Scholar Reach	
27	3.7	Very Competitive	Highly Competitive	Most Competitive	ECC: 78%

Applications

School Match Level	Application School	College Type	Barrons Level	ECC if attends	Application Progress	Application Result
Reach	The Ohio State University	4-year	Most Competitive	73%	initial materials submitted	accepted
	The University of North Carolina at Chapel Hill	4-year	Most Competitive	85%	initial materials submitted	denied
	University of Missouri Columbia	4-year	Most Competitive	55%	initial materials submitted	accepted
Match	Florida State University	4-year	Highly Competitive	78%	initial materials submitted	accepted
	Indiana University at Bloomington	4-year	Highly Competitive	66%	initial materials submitted	accepted
	North Carolina State University	4-year	Highly Competitive	69%	initial materials submitted	denied
	The University of Texas, Austin	4-year	Highly Competitive	65%	initial materials submitted	accepted
Safety	Michigan State University	4-year	Very Competitive	59%	initial materials submitted	accepted
	University of Nebraska at Lincoln	4-year	Very Competitive	42%	initial materials submitted	accepted
	University of North Texas	4-year	Competitive	48%	initial materials submitted	accepted

Transition and Alumni Support

- Alumni Success team begins working with our scholars during their senior year
 - Alumni enter personal information that better help us understand their situation
- Alumni team supports them as they graduate from school and begin their summer before college
- During this summer, they have multiple check in points, as well as multiple events to connect with them

The screenshot shows a web form titled "Student Personal Details". At the top right, there are two buttons: "Edit Personal Details" (with a pencil icon) and "Reset Year And Onboarding" (with a refresh icon). The form is divided into several sections:

- Salutation:** A dropdown menu.
- Gender:** A dropdown menu.
- First Name:** A text input field.
- Preferred Middle N:** A text input field.
- Last Name:** A text input field.
- Suffix:** A text input field.
- System Id:** A text input field.
- Student Id:** A text input field.
- SSN:** A text input field.
- Addresses:** A section containing two sub-sections:
 - Current Address:** A text input field.
 - Permanent Address:** A text input field.
- Student Bio:** A large text area containing a quote: " — I change my hair color way too often "
- Contact Information:** A section on the right side containing:
 - Primary Phone:** A text input field.
 - Secondary Phone:** A text input field.
 - Primary Email:** A text input field.
 - Secondary Email:** A text input field.

Transition and Alumni Support

- During this summer, they have multiple check in points, as well as multiple events to connect with them
- We use various summer transition programs, including college orientations
 - We work with local colleges to have Uplift specific orientation sessions
- Our students who leave our local market, attend an event called Clash of the Colleges to help our students develop relationships with others in similar areas of the country



Transition and Alumni Support

- GradSnapp tool allows us to understand where alumni are and how they are doing
- We are able to communicate with them through the tool and keep a record
- We get updates from NSC on alumni persistence throughout the year

The screenshot displays the GradSnapp Admin interface. At the top, there is a navigation bar with the 'GradSnapp Admin' logo, a search bar, and a user greeting 'Welcome, Daniel Gray'. Below the navigation bar is a sidebar with various menu items: Home, Reports, Tasks, NSC Tasks, Events, Contacts, Student Search, College Search, Newsfeed Management, Student Resources, Help Center, Contact Support, and Admin Management. The main content area shows a student profile for a 4-year, Semester, Public, College Profile. The profile includes a photo, a name, and a post-HS plan of 'College, Bachelors'. Below the profile is a tabbed interface with 'Summary' selected. The 'Summary' tab shows a 'Latest Happenings' section with a list of messages and a 'Homesickness' entry. The 'Academic Summary' tab shows student information such as Student ID, Post-HS Plan, Planned Degree, Enrollment, Exp. Graduation, Major, Classification, Degree Progress, and Cum GPA. The interface is clean and professional, with a blue and white color scheme.



Uplift Transition Support

- The combination of these tools and systems allow us to better support our alumni as they transition from High School to College
- Increasing the quality of the work that we do at every step, allows us to give our alumni supports that have helped us see an increase in their application matching, as well as their persistence at our most difficult universities
- The combination of strong match, aligned with strong alumni support we believe will give us a much stronger way of supporting our alumni then we've previously been able to do and to do that support at an increasing scale



Uplift Transition Support

QUESTIONS?

