



Pathways to Adult Success: Public-Private Partnership

10.23.19



“I’ve learned that it’s all about the learning environment- I have been trained by Peer Power to work with my teacher to build relationships and encourage students to learn. It's great to be able to see the change in the kids’ motivation. I’ve also noticed that the students have begun to motivate me!”

– M.J., Success Coach

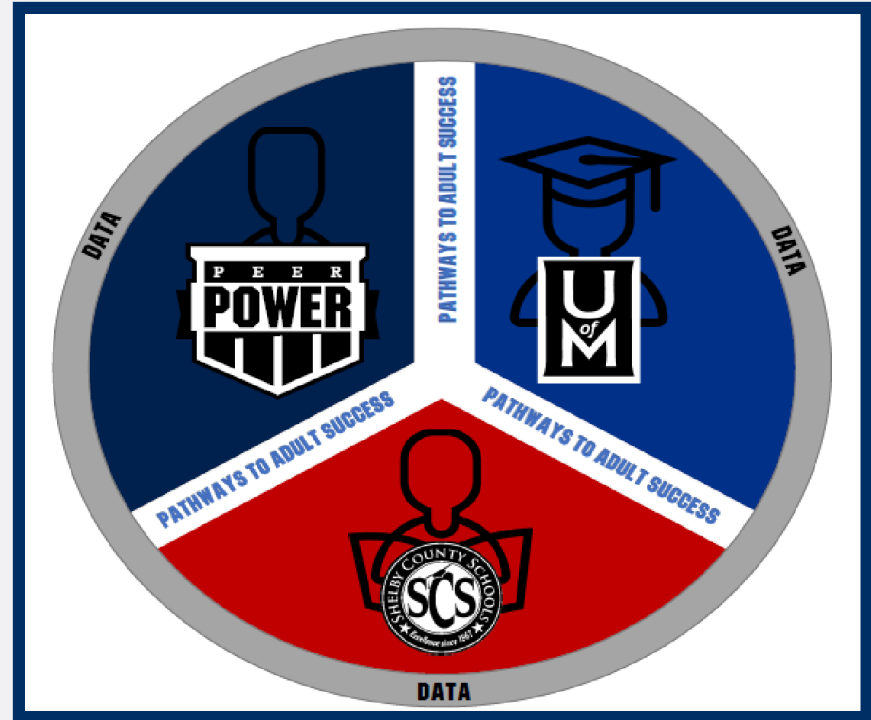




The Power of Strategic Partnership

The partnership:

- Has provided **1,182,347 million** in-class tutoring hours
- Offers support and resources to achieve the goals of our partners
- Creates opportunities for students across the Memphis community to overcome the barriers to adult success





The Power of Strategic Partnership

Since we last met:

- Diversification of funding (PAS Conference May 2018)
- Realization of funding diversification (PAS Conference May 2019)
- Expansion (PAS Conference October 2019)



The Success Coach Position



The Success Coach Position

Advantages of Being a Success Coach:

- Competitive wages ranging from \$11.50-\$16.00/hour
- Student-centric work schedule
 - Consistent semesterly schedules
- Internship and academic credit
 - 3-6 course credit hours towards a degree program
- Success Coach development
 - Paid summer training and monthly development seminars



The Success Coach Position

Who Are Our Success Coaches:

- A diverse mix of undergraduate and graduate students
- Average GPA: **3.3**
- Average ACT score: **24**
- **58%** of Success Coaches are Shelby County Schools alumni
- **21** Success Coaches are alumni from our partner high schools
- **63** former Success Coaches have become teachers
- Average length of service: **4** academic semesters (22 months)



“I have gotten a lot out of working with the students and teachers. It has taught me how my actions can have a positive impact on others. It has strengthened my problem solving and has been a huge growth opportunity for me.”

– Chelsea, Success Coach



Pathways to Adult Success

Observed Barriers for University of Memphis Students

- Financial Insecurity
- Soft Skills Gap
- Post-Secondary Dropout & Degree Incompletion

Question: How can strategic partnerships mitigate these barriers to adult success?



Integrative Learning: Training and Classroom Experience

Peer Power's training and classroom experience are designed to develop soft skills by fostering an integrative learning¹ experience for our college student Success Coaches.

Integrative Learning:

- Occurs between campus and community
- Addresses real-world problems
- Develops the ability to adapt intellectual skills and cultivates individual purpose, values and ethics by connecting to experientially based work
- Creates internal, transformational changes in the learner

¹ Outlined in the Rubric for Integrative and Applied Learning developed by the Association of American Colleges and Universities



Peer Power Institute

In December of 2018, the University of Memphis and Peer Power opened the Peer Power Institute. The establishment of the Institute enables Peer Power to better connect Success Coaches to the full range of opportunities the University of Memphis has to offer.

- Establishes a pipeline for Success Coach recruitment
- Allows for unique research partnerships and initiatives
- Creates network of academic credit opportunities





Peer Power & UofM Connect

The UofM Connect is a tailored recruitment program for high school seniors from Peer Power's partner schools. Students and their parents are brought to the University of Memphis campus for a customized campus tour and specialized sessions that are relevant to the students' interests. The program aims to:

- Inform high students about the realities of being a college student
- Address challenges or concerns students have about college
- Expose high school seniors to student organizations on campus, faculty from various majors, and admissions and financial aid representatives

PEER POWER CONNECT

AT THE UNIVERSITY OF MEMPHIS

TUESDAY, MARCH 26, 2019 | UNIVERSITY OF MEMPHIS

2:00-3:30	WELCOME AND CAMPUS TOUR <small>Welcome to the University of Memphis! Take a tour of our beautiful 1,400-acre campus.</small>	UC River Room
3:30 - 3:45	SNACK BREAK <small>Enjoy a snack provided by Tiger Dining!</small>	UC 3rd Floor
3:45-4:50	BREAKOUT SESSIONS - CHOOSE TWO <small>Attend one with one advisor from 3:45-4:50. Breakout will take place from 4:00-4:50.</small>	
	ADMISSIONS & FINANCIAL AID OVERVIEW <small>Congratulations on your admission to the University of Memphis! This session will go over some steps in the enrollment process, including how to register for new student orientation and what you can do to secure financial funds.</small>	UC Ballroom A
	MULTICULTURAL AFFAIRS <small>The Office of Multicultural Affairs is responsible for promoting and embracing diversity and inclusion for all students. Come participate in this session to learn more about how it's done at the UofM.</small>	UC River Room
5:00-5:30	CURRENT STUDENT PANEL <small>Hear from current students about how to be a Tiger at the UofM!</small>	UC River Room
6:00 - 7:30	PARENT RECEPTION AND DINNER <small>Welcome, MEMPHISbound Parents! Hear from administrators about some of the exciting things happening at the University of Memphis. We'll also have staff from Financial Aid & Scholarships available to speak about updates about financing your student's education.</small>	UC Ballroom A



A Better Way to Learn.



“This job has helped me develop as a whole person. I really like working with the students- it gives me purpose. It has helped me discover who I am and what I want to be as I move forward in life.”

– Lauren, Former Success Coach, SCS English Teacher



Shelby County, Tennessee

About Shelby County School Students:

- **77%** African American
- **14%** Hispanic
- **7%** White
- **2%** Other (Asian, Hawaiian Pacific Islander, Native American)
- **57%** Economically Disadvantaged

2019 Memphis Poverty Fact Sheet:

2018 Poverty Rate	Overall	Under 18
United States	12.3%	17.5%
Tennessee	11.5%	16.0%
Shelby County, TN	21.7%	34.6%
Memphis City, TN	27.8%	45.0%



Benefits for High School Students: Modeling Academic Success

Success Coaches, as models and facilitators of academic success:

- Provide content scaffolding
- Serve as role models
- Provide exposure to higher education through:
 - ACT Prep University
 - UofM Connect



Peer Power High School Programs

Peer Power's primary operation is to recruit and train high-performing college students to tutor and mentor in high school classrooms. Success Coaches foster active learning, the value of education, and personal accountability.

- Currently operating in **5** high schools within Shelby County Schools:
Douglass, East, Kingsbury, Ridgeway, Whitehaven
- Fully implemented, this model has shown:
 - ✓ increased ACT scores
 - ✓ Increased TNReady End-of-Course exam scores
 - ✓ increased attendance rates
 - ✓ increased graduation rates
 - ✓ decreased dropout rates
 - ✓ increased retention & job satisfaction for teachers





ACT Prep University

ACT Prep University is a 6 week ACT preparatory program open to high school students who attend Shelby County Schools. The program is conducted on the University of Memphis Campus. It is led by Success Coaches and held 4 times a year.

- Serves over **900** Shelby County Schools student every year
- On average, participants experience a **3-point** composite score increase
- The 2018-2019 ACT Prep University cohort earned a total **\$1,372,00.00** in TN HOPE Lottery Scholarship

A promotional poster for ACT Prep University. The top text reads "OUR BOYS NEED US." in large, bold letters, followed by "African American Male Empowerment" and "Thursday, October 24, 2019 | 6:30 - 8:30 p.m." and "U of M University Center River Room". Below this is the Peer Power logo and the "ACT PREP UNIVERSITY" logo. A list of sessions is provided: Session 1 - November 9, Session 2 - November 16, Session 3 - November 23, Session 4 - December 7, and Session 5 - December 14. The poster features a photo of a young man with a beard and a backpack. At the bottom, it says "Things to remember: Claim your spot early! Registration will close once capacity is met. All registered students MUST attend orientation with a parent or guardian. Be sure to sign up for the December 14th ACT test. The registration deadline for this test will be November 8th." Below that, it says "STUDENT + PARENT = ACT COMMITMENT NIGHT OCTOBER 24, 2019 | 6:30 p.m." and "The Fall 2019 Pre-Registration link is now open: www.regpacks.com/actpreact24". At the very bottom, it says "WE ARE 901" with the SCS logo and a QR code.