



Will Cobb Assistant Director for School Partnerships



ASU Charter

ASU is a comprehensive public research university, measured not by whom it excludes, but by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.

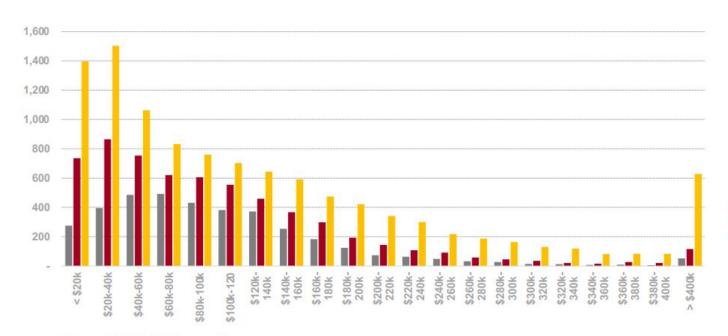
What we aim to do:

Access ASU's mission is to prepare Arizona students to enroll and succeed at Arizona State University. Access ASU is part of Educational Outreach and Student Services (EOSS). Access ASU is dedicated to increasing access to higher education and preparing Arizona students for success through family engagement, strategic K-12 education and community partnerships.

- Create a culture of college and career readiness
- Connect students and parents to specific resources or programs to help them be successful
- Support through FAFSA and application processes

ASU is now more accessible to low-income students

First-year enrollment by income (2002, 2011, 2020)



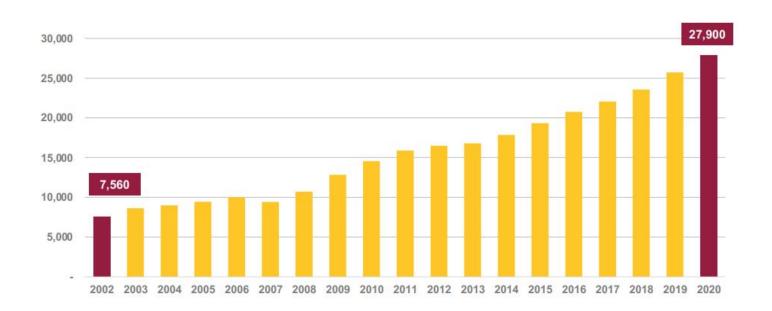
Fall 2020 Fall 2011

Fall 2002



First-generation student enrollment has tripled since 2002

First-generation student enrollment (Fall 2002-Fall 2020)





Partner District Numbers

7

The number of school districts we serve in the Valley

26,336

The number of students we serve in our partner school districts

How are we organized?



Student/Family experience

ASU

Enrollment, Graduation and Career





ASU Educational Outreach: Access ASU



How do we contribute to adult success?



School Partnerships Team

Program Managers

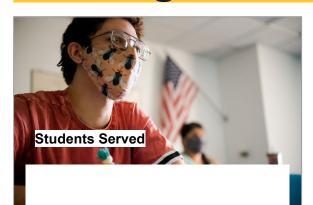
- High School Competencies through Grade Level Workshops for grades 9-12
 - Soft skill development for college and career success
- Application support
- FAFSA support

School Partnerships Team

Arizona Meta Network

- The Arizona Network for School Improvement (NSI) is led by Access ASU with a focus on increasing four key outcomes for Black, Latino, and low-income students:
 - 1. College Entrance Exam Participation
 - 2. FAFSA Completion
 - 3. Well-matched postsecondary applications
 - 4. Enrollment support
- Who is doing the work?
 - District Support Teams
 - School Working Groups
 - College Advisers

Leverage AZ: Fall 2022 Highlights



400 Students served/impacted in Fall 2022



- Leverage AZ|Phoenix Business Journal: Strategic partnership event involving media placement and various stories reported on Leverage AZ. Event attended by community leaders and stakeholders.
 - Black Changemaker Speaker Series Fall 2022: Black Entrepreneurship and Access to Capital. 50 attendees, including 20 high school students from Casa Grande



- Junior Achievement of Arizona
- Junior Achievement of Arizon
- Dress for Success Phoenix
- Career Connectors
- Maricopa County School District

Business:

- American Family Insurance
- WESTMARC
- ASU Knowledge Enterprise Corporate Partnerships Team

Connect with Access ASU Forks up





Connect with Will Cobb Forks up



