Uplift Transition Support Model

Remy Washington, Ed.D., Chief Academic Officer
Brittney Cooper, Director of College Access
Daniel Gray, Senior Director of Road to College and Career
Uplift’s Mission

• Uplift's mission is to create and sustain public schools of excellence that empower students to reach their highest potential in college and the global marketplace and that inspire in students a life-long love of learning, achievement, and service in order to positively change their world.
Road To College & Career

RIGOROUS K-12 ACADEMICS

ROAD TO COLLEGE & CAREERS
- Meaningful information and guidance toward best fit post-secondary options
- College benefit and career connection
- Evaluation and readiness tools
- Engaging programming and curriculum

CAREER EXPOSURE & EXPERIENCE
- Meaningful career experiences
- Broad spectrum of career exposure
- Personality to career matching

FAMILY INVOLVEMENT
- Goal-setting and decision-making tools
- Dispel myths and focus on "why college"
- Thoughtful engagement in post-secondary planning process

PERSISTENCE SUPPORT
- Institutional specialized alumni support
- Tracking and support for at-risk scholars
- Targeted and specialized alumni support

STOP OUT SUPPORT
- Alternatives for alumni choosing a non-college pathway
- Options for post-secondary education and training
- Potential paths to employment

ALUMNI CAREER OFFICE
- Targeted career search and preparation for Uplift graduates
- Networking and mentorships
- Alumni preference for Uplift careers

Our mission is for scholars to reach their full potential in the global marketplace.

90% will earn an economically viable post-secondary credential and career pathway.

The image also mentions:
- 90% will earn an economically viable post-secondary credential and career pathway.
- The mission is to ensure that 90% of scholars earn at least an economically viable post-secondary credential and career pathway.
Uplift Transition Support Rationale

- Approximately 50% of our 4000 alumni are on track, or have already, graduated from college
- For the 50% that did not graduate, the typical job for them is aligned to fast food jobs with low growth opportunity
- Our goal is for 70% of our alumni to graduate from college within 6 years, and for 90% of them to leave us with a choice-filled postsecondary option
- Creating a system of supports for those that would allow us to support our scholars and make certain that we help them reach their “highest potential”
- Targeted programs would be specific with very strong current outcomes and would give our alumni very different potential life outcomes
- Alumni would receive support from an Alumni Success Counselor to make sure that they achieve their determined goals
Prior to Graduation

- Uplift has nearly doubled the number of College Counselors in 2018, to match the increase in high school seniors due to our network growth.

- This increase was primarily focused around trying to improve the quality of college “match and fit” for our students as they applied to various schools.

- Creation of two new ways of increasing the capacity of our college counselors:
  - Creation of segmented training for various levels of experience
  - Creation of a “College Bot” that helps our counselors in finding colleges that align best to scholar needs and wants (image on next page)

- Increased use of Estimated College Completion (ECC) as a metric to help us better understand likelihood of graduation for each specific population at each potential college/university.
Prior to Graduation

- College Counselors use “Bot” to create strong, balanced lists
Prior to Graduation

- Network and Campus teams review lists to determine strength and quality for each scholar

<table>
<thead>
<tr>
<th>School Match Level</th>
<th>Application School</th>
<th>College Type</th>
<th>Barrons Level</th>
<th>ECC if attends</th>
<th>Application Progress</th>
<th>Application Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reach</td>
<td>The Ohio State University</td>
<td>4-year</td>
<td>Most Competitive</td>
<td>73%</td>
<td>initial materials submitted</td>
<td>accepted</td>
</tr>
<tr>
<td></td>
<td>The University of North Carolina at Chapel Hill</td>
<td>4-year</td>
<td>Most Competitive</td>
<td>85%</td>
<td>initial materials submitted</td>
<td>denied</td>
</tr>
<tr>
<td></td>
<td>University of Missouri Columbia</td>
<td>4-year</td>
<td>Most Competitive</td>
<td>55%</td>
<td>initial materials submitted</td>
<td>accepted</td>
</tr>
<tr>
<td>Match</td>
<td>Florida State University</td>
<td>4-year</td>
<td>Highly Competitive</td>
<td>78%</td>
<td>initial materials submitted</td>
<td>accepted</td>
</tr>
<tr>
<td></td>
<td>Indiana University at Bloomington</td>
<td>4-year</td>
<td>Highly Competitive</td>
<td>66%</td>
<td>initial materials submitted</td>
<td>accepted</td>
</tr>
<tr>
<td></td>
<td>North Carolina State University</td>
<td>4-year</td>
<td>Highly Competitive</td>
<td>69%</td>
<td>initial materials submitted</td>
<td>denied</td>
</tr>
<tr>
<td></td>
<td>The University of Texas, Austin</td>
<td>4-year</td>
<td>Highly Competitive</td>
<td>65%</td>
<td>initial materials submitted</td>
<td>accepted</td>
</tr>
<tr>
<td>Safety</td>
<td>Michigan State University</td>
<td>4-year</td>
<td>Very Competitive</td>
<td>59%</td>
<td>initial materials submitted</td>
<td>accepted</td>
</tr>
<tr>
<td></td>
<td>University of Nebraska at Lincoln</td>
<td>4-year</td>
<td>Very Competitive</td>
<td>42%</td>
<td>initial materials submitted</td>
<td>accepted</td>
</tr>
<tr>
<td></td>
<td>University of North Texas</td>
<td>4-year</td>
<td>Competitive</td>
<td>48%</td>
<td>initial materials submitted</td>
<td>accepted</td>
</tr>
</tbody>
</table>
Transition and Alumni Support

• Alumni Success team begins working with our scholars during their senior year
  - Alumni enter personal information that better help us understand their situation

• Alumni team supports them as they graduate from school and begin their summer before college

• During this summer, they have multiple check in points, as well as multiple events to connect with them
Transition and Alumni Support

- During this summer, they have multiple check in points, as well as multiple events to connect with them.

- We use various summer transition programs, including college orientations:
  - We work with local colleges to have Uplift specific orientation sessions.

- Our students who leave our local market, attend an event called Clash of the Colleges to help our students develop relationships with others in similar areas of the country.
Transition and Alumni Support

- GradSnapp tool allows us to understand where alumni are and how they are doing.
- We are able to communicate with them through the tool and keep a record.
- We get updates from NSC on alumni persistence throughout the year.
Uplift Transition Support

• The combination of these tools and systems allow us to better support our alumni as they transition from High School to College

• Increasing the quality of the work that we do at every step, allows us to give our alumni supports that have helped us see an increase in their application matching, as well as their persistence at our most difficult universities

• The combination of strong match, aligned with strong alumni support we believe will give us a much stronger way of supporting our alumni then we’ve previously been able to do and to do that support at an increasing scale
QUESTIONS?