Getting Started and Keeping Moving: Creating a K-12 and Higher Education Collaborative to Build a Pipeline for Student Success

Mobile Area Education Foundation + Baldwin County Public Schools + Coastal Alabama Community College + Bishop State Community College + The University of South Alabama = Regional Attainment Goals
Tom Hartner  
Secondary Curriculum Coordinator for Baldwin County Public Schools,

Faron Hollinger  
President & CEO  
The Akribos Group

Jill Gudger Howell  
Co-Founder & Digital Curriculum Developer  
N2College

Melinda Byrd-Murphy  
Dean of External Funding & Instructional Services  
Coastal Alabama Community College

Catherine Preston  
Director Academic Advising & Transfer Services  
The University of South Alabama
“Do not go where the path may lead, go instead where there is no path and leave a trail.”

Ralph Waldo Emerson
Increase postsecondary attainment by bringing together Mobile’s K-12, Baldwin County’s K-12, higher education, business, and community partners to create a sense of urgency to double the number of postsecondary credentials by the year 2030.

Data + Commitment of Shared Resources & Responsibility + Transparently report progress

COMMUNITY PARTNERSHIP FOR ATTAINMENT

75,000 Degrees & Credentials
By 2030

#75KDegrees

YOU MUST FINISH!

The Finish Line has MOVED!
SO, BEGINS GOAL 2025

As a Lumina Foundation Funded Talent Hub, our area goal is to increase the proportion of Americans with high-quality degrees and credentials to 60 percent by the year 2025.
Talent Hubs, a term coined in *America Needs Talent*, are designated communities that organize and align themselves around goals to offer and create multiple pathways to postsecondary success, and work to retain, attract and *cultivate* talent.
Complete College Alabama Joins the CCA Alliance

75,000 Degrees is a community-wide collaborative designed to increase post-secondary attainment.

Bishop State College launches 15 to Finish Campaign

Why Student Success Strategies Matter
Success Plus is Alabama's program for improving the statewide level of education beyond high school. Whether it's a degree earned in a four-year or community college, a professional certification or a credential, this additional preparation creates improved opportunities for Alabamians to better their lives by participating in the workforce and assures that Alabama businesses can continue to grow with the skilled workforce they need.

**Attainment Goal**

+ 500,000 high-skilled employees to Alabama's workforce by 2025

May 14, 2018
75K DEGREES STRATEGIC AREAS OF FOCUS

Getting READY
- PreK
- AP/Dual Enrollment/Credentials
- Internships

Getting IN
- ACT
- Pathway USA

Getting THROUGH
- 15 To Finish
- CoReq Reform
SNAPSHOT

- Located on the beautiful Gulf of Mexico
- State and Nationally recognized school system
- Students from more than 30 different countries, many who are in Baldwin County because of international corporate expansion or relocation.
SNAPSHOT

- 3rd largest school district in Alabama serving over 31,000 students
- Fastest growing school system in Alabama
  - Estimated growth of 300-500 students annually
  - 47 campuses and growing
  - Largest employer in the county; approx. 4,000 employees
- 1:1 Digital Device for grades 3-12 (Chromebooks)
- 8 traditional High Schools and one Virtual School
- District focus: (1) improved literacy rates (2) improved instruction (3) superb data analysis (4) systemic curricular monitoring
- Currently planning first and only stand alone Career Tech High school in the state.
SNAPSHOT

Every Baldwin County graduate will be:

- **Multilingual** - Fluent in a language other than the student’s native language
- **Internationally connected** - Aware of international issues based upon personal experiences and relationships
- **Civic-minded** - Active in community life and involved in addressing global challenges
- **Collaborative** - Skilled at working within a team to solve problems around a common goal
- **Academically competitive** - Effectively prepared to succeed in national and global arenas
- **Technologically savvy** - Adept at using technology to be innovative and entrepreneurial
- **College and career ready** - Able to move seamlessly into post-secondary education or a chosen profession.
OUR VISION & MISSION

We are focused on preparing ALL students for College & Career and strive to provide them with every opportunity possible to succeed after high school.

BCPS Class of 2019

- Graduation rate = 91% (2019)
- Scholarship money offered to Seniors = $93,598,225
- 65% Attend Post-secondary
- 30% Directly into workforce
- 5% Military
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IN ALABAMA

ACT is the state accountability test for Alabama.

Currently, each high school administers the following ACT assessments:

- 10th grade = PreACT (2017)
- 11th grade = ACT (2014)
- 12th grade = ACT WorkKeys (2015)

Graduation Credentialing (2 of 6 possible pathways)

- Reach benchmark score on ACT Subtest
- Score in Silver Level or higher on ACT WorkKeys
ACT was important prior to becoming our required state accountability test.

- Opportunities for College Admission/Scholarships
- College and Career Ready

Recently, we have made a recommitment to moving the ACT needle in Baldwin County.

Began by developing a strategic, multifaceted districtwide ACT plan.

<table>
<thead>
<tr>
<th>ACT Awareness</th>
<th>ACT Test Practice/Data Review</th>
<th>ACT Standards</th>
<th>ACT Professional Development</th>
</tr>
</thead>
<tbody>
<tr>
<td>* Both in Schools &amp; Community</td>
<td>* Frequent Opportunities</td>
<td>* Embedded in pacing</td>
<td>* Depth of Knowledge</td>
</tr>
<tr>
<td>* Tailoring to the audience</td>
<td>* Realistic Environment</td>
<td>* ACT Question of the Day</td>
<td>* Item Writing</td>
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<tr>
<td></td>
<td>* Quick Data Turnaround</td>
<td>* ACT Prep Course/Bootcamp Development (Online Prep/Academy)</td>
<td>* Data Interpretation</td>
</tr>
<tr>
<td></td>
<td>* Class set of calculators</td>
<td></td>
<td>* Content Specific</td>
</tr>
</tbody>
</table>
COASTAL ALABAMA COMMUNITY COLLEGE

PATHWAYS TO ADULT SUCCESS
How Alabama compares to the nation

Alabama is making progress in increasing educational attainment, but still lags when compared to the national average.

37.9%  
Alabama

46.9%  
Nation

Alabama’s progress

To reach state goals, the state will not only have to maintain current rates of attainment but also significantly increase the number of people who enroll in programs and earn all types of credentials beyond high school. With the inclusion of workforce certificates (beginning in 2014), Alabama’s overall rate of educational attainment has increased by 6.3 percentage points since 2008.

Post-secondary Attainment Rates

Source: Lumina Foundation
3 CAMPUSES, 1 GOAL: 15 TO FINISH
## English Developmental Education and Progression to College Courses

### 2014-2015 Data

<table>
<thead>
<tr>
<th>Attempted 092 or 903</th>
<th>Passed 092 or 093</th>
<th>Failed 092 or 093</th>
<th>Incomplete 092 or 093</th>
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<tr>
<td>092 or 093</td>
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<td></td>
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<td></td>
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<tr>
<td><strong>Alabama Southern</strong></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>111</td>
<td>84</td>
<td>75.7%</td>
<td>19</td>
<td>17.1%</td>
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<tr>
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<tr>
<td><strong>Faulkner State</strong></td>
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<td></td>
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<tr>
<td>436</td>
<td>36</td>
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<td>0.0%</td>
<td>47</td>
<td>10.8%</td>
<td></td>
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<tr>
<td><strong>Jeff Davis</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>22</td>
<td>22</td>
<td>100.0%</td>
<td>0</td>
<td>0.0%</td>
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<tr>
<td></td>
<td>0.0%</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td><strong>Totals (Coastal Alabama)</strong></td>
<td></td>
<td></td>
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</table>
## ALABAMA COMMUNITY COLLEGE SYSTEM DATA
### DEVELOPMENTAL EDUCATION MATHEMATICS

<table>
<thead>
<tr>
<th></th>
<th>Attempted 092 or 903</th>
<th>Passed 092 or 093</th>
<th>Failed 092 or 093</th>
<th>Incomplete 092 or 093</th>
<th>Withdrew</th>
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<tr>
<td>260</td>
<td>179</td>
<td>68.8%</td>
<td>44</td>
<td>16.9%</td>
<td>0</td>
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<tr>
<td></td>
<td>37</td>
<td>14.2%</td>
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<td></td>
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<td><strong>Faulkner State</strong></td>
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<td></td>
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<td></td>
<td></td>
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<tr>
<td>625</td>
<td>394</td>
<td>63.0%</td>
<td>163</td>
<td>26.1%</td>
<td>0</td>
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<tr>
<td></td>
<td>67</td>
<td>10.7%</td>
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<td></td>
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<tr>
<td><strong>Jeff Davis</strong></td>
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<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>122</td>
<td>85</td>
<td>69.7%</td>
<td>9</td>
<td>7.4%</td>
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<td>8</td>
<td>6.6%</td>
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<td></td>
<td>443</td>
<td>66.7%</td>
<td>231</td>
<td>34.3%</td>
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</table>
ALABAMA COMMUNITY COLLEGE SYSTEM READINESS TASKFORCE

- Redesign the placement of students entering college
  - Screening Level 1: ACT Placement
  - Screening Level II: High School GPA and Grade Markers
    - Screening Level III: Accuplacer
Co-requisite
The University of South Alabama

Academic Advising & Transfer Services - Pathway USA
Kendall’s Story
Pathway USA builds skills through partnerships

Objectives include:

➔ Increased access to higher education (deferred admission program)
➔ Smooth transition from community college to USA - Reduce Transfer Shock
➔ Minimize excess credits
➔ Earned AA or AS degree before transfer
Pathway USA builds relationships through engagement

Students who join the Pathway USA enjoy:

- An assigned USA transfer advisor - in person meeting at least once each term
- Complimentary admission to USA home athletics events
- Access to academic advising workshops and student success events at USA
- Privileges at Marx Library
- Admission to the University of South Alabama/Encouragement to complete the AA or AS before transfer
- Early course registration at time of transfer
1,208 students have participated in the Pathway USA program from five regional community colleges from fall 2017 to summer 2019.

285 students have matriculated.

59% received professional advising through Pathway USA, including degree planning.
## Pathway Biographical Data of Matriculated

<table>
<thead>
<tr>
<th></th>
<th>Asian</th>
<th>Black - Non Hispanic</th>
<th>Caucasian - Non Hispanic</th>
<th>Hispanic</th>
<th>Nat Amer/Amer Indian/AK Nat</th>
<th>Two or more Races</th>
<th>Unknown</th>
<th>Grand Total</th>
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<td>201710</td>
<td>1</td>
<td>23</td>
<td>46</td>
<td>2</td>
<td></td>
<td>2</td>
<td></td>
<td>74</td>
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<tr>
<td>201720</td>
<td>3</td>
<td>16</td>
<td>34</td>
<td>1</td>
<td></td>
<td>2</td>
<td></td>
<td>56</td>
</tr>
<tr>
<td>201730</td>
<td>1</td>
<td>4</td>
<td>5</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>11</td>
</tr>
<tr>
<td>201810</td>
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<td>5</td>
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<td>201820</td>
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<td>10</td>
<td></td>
<td>1</td>
<td></td>
<td>1</td>
<td>2</td>
<td>18</td>
</tr>
<tr>
<td>201830</td>
<td>3</td>
<td>5</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1</td>
<td>9</td>
</tr>
<tr>
<td>201910</td>
<td>3</td>
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<td>3</td>
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<td>201930</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>11</strong></td>
<td><strong>76</strong></td>
<td><strong>146</strong></td>
<td><strong>4</strong></td>
<td><strong>2</strong></td>
<td><strong>10</strong></td>
<td><strong>10</strong></td>
<td><strong>259</strong></td>
</tr>
</tbody>
</table>
Pathway Cohort: By Gender & Term Hours

Number of Average Hours taken

Academic Term

201710 201720 201730 201810 201820 201830 201910 201920

2017 Female 2017 Male 2018 Female 2018 Male 2019 Female 2019 Male
Academic Coaching Initiative for Spring 2020
CACC, CACC, USA
My Scholarship Application

Internal Scholarships you receive from your school of choice as an incoming freshman offer your best opportunity to get the most money that is renewable (able to be received over the course of the next two to four years – depending on if you are attending a community college or university).

As a result, it is critical that you start no later than spring of your junior year of high school to determine what scholarship categories your college of choice currently uses to determine scholarship eligibility!

However, if you choose to begin even sooner in your planning process, you are just giving yourself that much more time to prepare! ;)

Look at the illustration below that shows the college planning scholarship prep process for high school students, and the (5) stages of the Senior year as I have identified them.

- **Begin career research and colleges of choice:** You can begin researching colleges and attending test prep classes. It is important to focus on the schools that are a good fit for you.
- **9th grade:** Should start high school in the fall, complete the ACT, and work on Brush Up and test scores. It is important to focus on the schools that are a good fit for you.
- **10th grade:** Should focus on Brush Up and test scores. It is important to focus on the schools that are a good fit for you.
- **11th grade:** Should focus on Brush Up and test scores. It is important to focus on the schools that are a good fit for you.
- **12th grade:** Focus on Brush Up and test scores. It is important to focus on the schools that are a good fit for you.

<table>
<thead>
<tr>
<th>ACT</th>
<th>SAT Equiv.</th>
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<tbody>
<tr>
<td>24-26</td>
<td>1160 - 1270</td>
</tr>
<tr>
<td>27-29</td>
<td>1280 - 1380</td>
</tr>
<tr>
<td>30-33</td>
<td>1400 - 1440</td>
</tr>
<tr>
<td>32-36</td>
<td>1450 - 1600</td>
</tr>
</tbody>
</table>

**Leadership**

Minimum leadership scholarship eligibility:
1st tier academic/mentoring scholarship eligibility:
2nd tier academic/mentoring scholarship eligibility:
S occasionally overlaps to form a 27-31 grouping – which is broad!

**Foundation Prep Completed:** If an application is submitted to a college or university, you must complete the following:

- **International Scholarship Session:** Admissions start fall of their senior year to their top choice school.

**Conclusion:** The NZ College Scholarship Scale indicates portion of a full-paid college scholarship (housing, meals, tuition, books, fee and sometimes spending money) that is typically covered by scores in that range.

www.NZCollege.com LinkedIn KeyWord: Jill Gudger Howell, M.A.Ed.